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Zine 2018

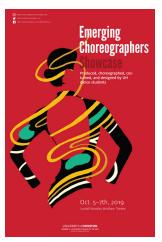
TEAM Jessy Gripton, Eleonora Garelova and Aaron Collins

print • typography

A collaborative zine exploring the concept of sharing between creatives. Topics like creative commons and piracy are reflected through a assemblage of analog and digital methods of copying, scanning and screen capture. Piracy and sharing culture are aestheticized by scan experiments, distorted effects from saved and resized text, and the anonymized faces of authors and artists.











Fall Schedule Posters 2018



print • typography

Designed for the fall season of University of Houston's School of Theatre and Dance, this series of posters illustrates symbolic silhouettes tying in the narrative for each performance. Various themes and motifs were collected from the title's script and digitally drawn with playful imagery.











Suger Recipe Website 2018

web • illustraton

Named after the father of Gothic architecture, Suger is a collection of nine dessert and beverage recipes inspired by dark lore, cosmic horror, and Gothic classics. The website opens with a ceremonious introduction as a playful homage to black-and-white horror films. Each thematic recipe is detailed with a historical serif and accompanied by interactive illustrations, bringing each page to life like a virtual Book of Spells.









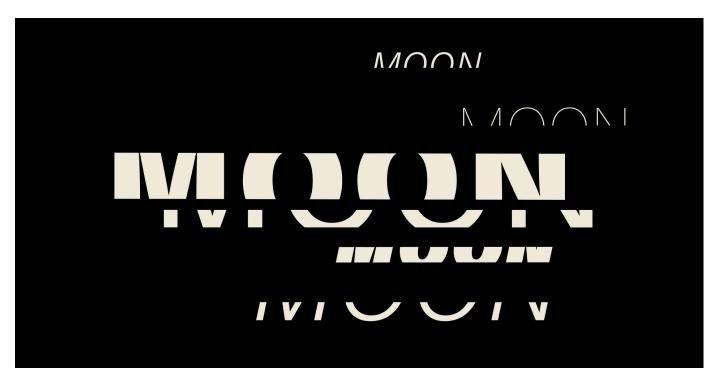
Ocean Conservancy

Annual Report 2019

print • typography

Ocean Conservancy's 2018 annual report takes a referential re-imagining with Ernst Haeckel's biological illustrations to rekindle the curiosity of early ocean explorations. Classic typography and information merge with illustrated and photographic images of the dwindling coral reef, emphasizing pressing ocean issues while maintaining its colorful characteristics.

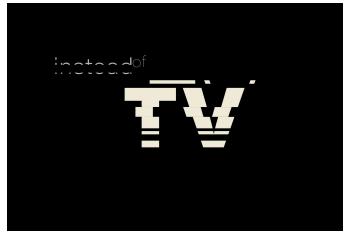






Power Failure

Animated Haiku 2019



motion • typography

The words of a haiku by Joanne Morcome are animated to the thematic darkness of the poem. Words carry the narrative of the juxtaposition between nature and modern comforts. A backdrop of nostalgic video game samples have been reversed out of recognition to reinforce the subject and its movement.







Drift/outreach

Exhibition App 2019



ui/ux

When law enforcement and local representatives prove to be unreliable, Drift/Outreach is an app to connect local communities and provide direct action at all levels to respond to the criminalization of homelessness. Users are offered various means of participation to strengthen their community on their own terms and stay informed.





Easy Trouble

Risograph Poster 2020

print • handlettering • illustration

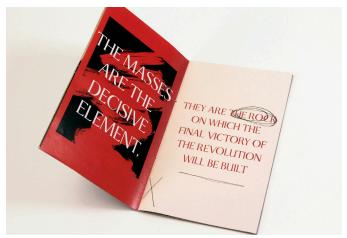
A Risograph poster illustrating the characteristics of Houston's lively Midtown Main area, known for its nightlife and retro themes. The print describes "easy trouble" in casual and hand lettering and tiki textures collected from the block's collection of tiki bars and vinyl record stores.







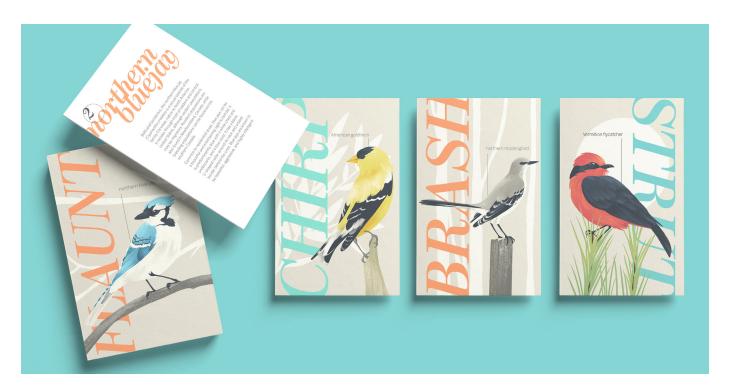




type design • print

A hand-bound booklet containing Rosa, a typeface inspired by Polish philosopher and revolutionary, Rosa Luxemburg. Rosa is an updated serif drawn from traditional German blackletter used in Luxemburg's publication, Die Rote Fahne. Severe curves and weight shifts convey urgency as well as scholarly strategy, printed over newsprint-gray paper.







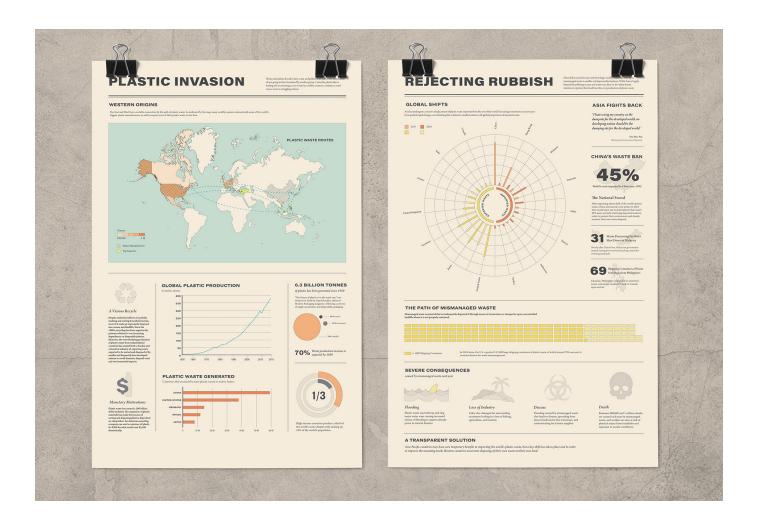
Perch

Bird Organization Brand 2019

print • branding • illustration • product

A brand dedicated to exemplifying the personalities of Texas birds to educate audience and garner interest into the preservation of local avian species. Detailed illustrations and elegant typography are presented on collectable cards in an informative "birdhouse" of acrylic and wood. Stationery and brand guidelines are provided alongside a Perch Instagram filter concept, allowing users to virtually interact with these vibrant personalities.





Waste Colonialism

Data Visualisation Poster 2020

print • data visualisation

Two corresponding data visualization posters presenting the pressing issue of waste colonialism. Visuals were inspired by W.E.B. Dubois and vintage maps, in efforts to challenge an aesthetic that is typically romanticized in Western culture, despite marking a reign of terror for indigenous populations.











print • branding

Pleasantville, a super neighborhood of Houston, Texas is a tight-knit community located deep within an industrial complex. The brand prominently features the distinctive water tower silhouette visible throughout the neighborhood, embracing the juxtaposition between the placid name and the surrounding industry.









Acclimate Japanese Hand Towels 2020

product design • branding

A series tenugui, or decorative hand towels, produced for Blaffer Art Museum's BAD Shop. Each towel features a pattern inspired by the four Gulf Coast seasons: spring, summer, another summer, and winter, with lively images of mosquitoes, flood waters, pollen, and fog. The towels are handprinted and dyed using a modified katazome method, applying handmade rice paste over laser-cut acetate before submerging in a dye bath.

